



Press release

Wide range of natural ingredients at Import Promotion Desk SIAL 2024 in Paris: Around 55 companies from 16 countries at the IPD booth

Bonn/Berlin, 24/09/2024 - The Import Promotion Desk (IPD) will be showcasing a comprehensive range of nuts and processed fruit, including dried fruit and purées, at SIAL, which will take place in Paris from 19 to 23 October. At the joint stand of the IPD and its Swedish partner, Open Trade Gate Sweden (OTGS), 55 companies from 16 countries will be present, showcasing over 250 products. For those who want to get an overview of the comprehensive range of natural ingredients from developing and emerging countries, the **IPD-OTGS stand in Hall 3, booth G047** is the ideal destination.

Cashew nuts, peanuts, walnuts and almonds

“Nuts are currently in high demand”, states Nicole Schauer, Sourcing and Markets Specialist at IPD. “They are valued for their high protein content, among other things. As our import promotion initiative is demand-driven, we have a significant number of nut producers participating in our programme.” Companies from Egypt, Cambodia, Tanzania, Ukraine and Uzbekistan will be showcasing their products and services at SIAL. The M23 cashew variety is sourced from Cambodia. Peanuts, with and without shells, will be presented by an Egyptian company at the IPD booth. In addition to walnut kernels, a company from Uzbekistan will be showcasing peanuts and almonds that have been glazed and flavoured with other ingredients.

Guanabana fruit pieces, dried mangoes and frozen berries

The range of processed fruit from Ecuador, Ghana, Indonesia, Cambodia, Colombia, Morocco, Ukraine and Uzbekistan is diverse: companies from Ghana, Cambodia and Indonesia will be presenting dried mangoes, pineapples and papayas at SIAL. Freeze-dried plums, apples and berries come from Uzbekistan. Colombian companies present a variety of fruit pieces, including mangos, papayas and guanabanas, as well as a range of purees made from exotic fruits such as passion fruit, guavas and tamarillos. Companies from Morocco and Ukraine offer frozen strawberries, raspberries and blueberries, among others. Interested visitors will also find candied fruit on the IPD stand. A company based in Ukraine has specialised in this form of processing. The portfolio includes candied pumpkin pieces, red currants and cherries.

55 companies from 16 countries

Visitors to the IPD stand will also gain insight into a comprehensive range of pulses and seeds from Ukraine and Uzbekistan. Companies from Egypt, Morocco and Tunisia will be presenting various date varieties and products, such as syrups, spreads and bars. And Indonesian companies will be presenting a variety of palm sugars, including coconut blossom sugar and arenga sugar.

IPD at the SIAL: Hall 3 booth G047

Implemented by





Import Promotion Desk (IPD)

The Import Promotion Desk (IPD) is an initiative to promote imports in Germany. IPD forms a link between small and medium-sized enterprises in selected developing and emerging countries and European importers. The aim is to integrate the partner countries into global trade, thus making a contribution to sustainable economic, social and ecological development in these countries.

IPD opens access to the EU market for small and medium-sized enterprises from the partner countries and supports them in establishing trade relations. IPD opens up new sources of supply in the partner countries for European importers who want to organise their entrepreneurial commitment in a sustainable way and supports them in the procurement process for certain products and services.

IPD is currently active in 21 countries: Brazil, Cambodia, Colombia, Côte d'Ivoire, Ecuador, Egypt, Ethiopia, Ghana, Indonesia, Kenya, Madagascar, Morocco, Nepal, Peru, Senegal, South Africa, Sri Lanka, Tanzania, Tunisia, Ukraine, and Uzbekistan.

IPD focuses on specific sectors: fresh fruit and vegetables, natural ingredients for food, pharmaceuticals and cosmetics, sustainable fish and seafood, cut flowers, sustainable tourism, and IT outsourcing.

The global development organisation sequa gGmbH is responsible for setting up and implementing the IPD in close cooperation with the German Wholesale, Foreign Trade and Services Association (BGA). The IPD is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ).

IPD is part of the "Partners in Transformation - Business & Development Network", into which the BMZ programmes for economic actors are organised. The aim of "Partners in Transformation" is to promote socio-ecological and feminist economic transformation in the partner countries.

Further information at www.importpromotiondesk.de

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