

Press release

Comprehensive organic range from emerging and developing countries Import Promotion Desk with organic producers from nine countries at BIOFACH

Bonn, 22 January 2018 – Colombia, Egypt, Indonesia, Kyrgyzstan, Nepal, Peru, Tunisia, Serbia, and South Africa – the Import Promotion Desk (IPD) will be accompanied by organic producers from these countries at this year’s BIOFACH. More than 30 enterprises from nine countries will present their diverse range of organic produce at the joint stand shared by the IPD with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and at the respective national pavilions. The products include herbs, spices and tea, essential and cold-pressed oils, cane and coconut blossom sugar, as well as fruit and vegetable specialities from the regions. The fair, the world’s largest showcase for organic food, will be held from 14 to 17 February in Nuremberg.

This is already the fourth time that the IPD, the German initiative for promoting imports, and the GIZ have organised their joint stand for small and medium-sized enterprises from emerging and developing countries at BIOFACH. “This year, we will be accompanied by more than 30 enterprises,” says Dr. Julia Hoffmann, Head of the IPD. “The supply of – and also the demand for – high-grade organic quality products from emerging and developing countries is constantly growing. There is a great deal of potential in ‘organic’ for our partner countries. That is why, working with local partners, we assist them in supplying their produce in organic quality and in establishing business relations to German and European importers.”

Prickly pear seed oil, lucuma powder and coconut blossom sugar in organic quality

The enterprises from IPD partner countries will present a wide range of organic quality produce at BIOFACH. These include tea specialities from the mountains of Colombo. Cold-pressed oils such as black cumin oil and sesame oil, and herb and spice tea from Egypt will also be exhibited. A distinctive contribution from Indonesia is premium quality coconut blossom sugar. Ginger, curcuma and essential oils are among the products to be showcased from Nepal. Typical Peruvian fruit varieties include lúcuma, camu camu and maca – imported to Nuremberg from Peru in powder and flake form. Prickly pear seed oil, date products and a large selection of organic herbs are just some examples of goods from Tunisia. In cooperation with the GIZ, the IPD will also be assisting berry producers from Serbia at BIOFACH. Together with

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our partner SIPPO, the Swiss Import Promotion Programme, the IPD also assists exporters from South Africa. Their product presentation will include essential oils such as moringa, buchu and tea tree oil.

IPD enterprises at BIOFACH:

Hall 4 | 4-561: Exhibitors from Indonesia, Nepal, and South Africa

Hall 2 | 2-626: Exhibitors from Colombia

Hall 2 | 2-213: Exhibitors from Peru

Hall 4 | 4-161: Exhibitors from Tunisia

Hall 4 | 4-333 and 4-341: Exhibitors from Egypt

Hall 4A | 505: Exhibitors from Serbia

About the Import Promotion Desk (IPD)

The IPD is an initiative for import promotion in Germany. It connects German importers with small and medium-sized exporters from selected developing countries and emerging nations. The IPD's goal is sustainable and well-structured import promotion of specific products from selected partner countries under compliance with high quality, social, and environmental standards. The IPD consolidates the interests of European importers with those of exporters in the emerging growth markets of the partner countries. German importers are thus able to optimise their purchasing activities and increase the variety of products they offer; in the partner countries, the private sector is strengthened. The IPD is currently active in Egypt, Ethiopia, Indonesia, Nepal, Kyrgyzstan, Peru, Colombia, and Tunisia. The IPD focusses on four product groups: fresh fruit and vegetables, cut flowers, natural ingredients for the food, pharmaceutical and cosmetics sector as well as technical wood.

The IPD has been established and implemented by sequa gGmbH – the globally operating development organisation of German industry. It collaborates closely with the Federation of German Wholesale, Foreign Trade and Services (BGA.). The IPD is funded by the Federal Ministry for Economic Cooperation and Development (BMZ).

For further information visit www.Importpromotiondesk.de

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