

REGISTER NOW!
DEADLINE: 15TH OF SEPTEMBER

BUYING MISSION TO ETHIOPIA 11TH – 16TH, NOVEMBER 2018

EXPLORE ETHIOPIA'S FRESH FRUIT & VEGETABLES

MAKE CONTACTS TO RELIABLE SUPPLIERS. REDUCE YOUR SOURCING COSTS.



The German Import Promotion Desk (IPD), your partner for import promotion, and the Ethiopian Horticulture Producer Exporters Association (EHPEA) are organizing a buying mission to Ethiopia from 11th to 16th of November 2018.

You will visit carefully selected producers of fresh fruit & vegetables in the regions Holeta and Koka.

Get your own impression of the production sites.

Check the quality of the products directly on-the-spot.

All exportes have been pre-selected by IPD based on company visits, product quality, capability and capacity for export.



YOUR BENEFITS

- + Meet reliable suppliers of fresh fruit & vegetables in Ethiopia.
- + All companies are selected individually and evaluated according to your needs.
- + Benefit from tailor-made company visits and individual B2B meetings.
- + Obtain information about the supply chain by visiting farms, pack-houses and air-freight facilities, with a comprehensive insight from planting to dispatching.
- + Get to know engaged associations and local partners in Ethiopia.
- + Network with other CEOs and purchasing managers from European importing companies in the fresh sector.



OUR SERVICES

- + All logistics in Ethiopia (transportation to the companies + accommodation) will be organized by IPD and its partners.
- + Company visits will be arranged and accompanied by IPD experts on sourcing.
- + Networking events organized by IPD and EHPEA.



COSTS

- + Participation Fee: 600, — EUR per person
- + The participation fee includes international and domestic flights¹, hotels, local transportation and the planned business lunches/dinners.

REGISTRATION DEADLINE: 15TH SEPTEMBER 2018

- + Please note that the number of participants is limited.
- + Registrations will be confirmed on a first come, first serve basis and are subject to payment of the participation fee.

¹ Only economic flights will be booked. A route-preference **has to be submitted before Monday, 17th October 2018**





SCHEDULE

SUNDAY, 11TH OF NOVEMBER

MONDAY, 12TH OF NOVEMBER

TUESDAY, 13TH OF NOVEMBER

WEDNESDAY, 14TH OF NOVEMBER

THURSDAY, 15TH OF NOVEMBER

FRIDAY, 16TH OF NOVEMBER

Individual arrival in Addis Ababa & leisure program

Visiting farms located in Koka Region

Visiting farms located in Holeta Region

First round of tailored B2B meetings with exporting companies

Networking dinner

Visiting the air cargo terminal at Bole International Airport & the railway facilities

Second round of tailored B2B meetings with exporting companies

Flying to Bahir Dar Region

Visiting farms located in Bahir Dar Region

End of the program

YOUR CONTACTS



Linda Mense
Import Promotion Desk
External IPD Consultant
Phone +49 (0) 30 590 099 564
mense@importpromotiondesk.de



Husam Al Dakak
Expert Sourcing + Purchase
Mobile +49 (0) 176 717 537 78
aldakak@importpromotiondesk.de

REGISTRATION FORM

BUYING MISSION TO ETHIOPIA – FRESH FRUIT & VEGETABLES, 11TH – 16TH, NOVEMBER 2018

- REGISTRATION** I am interested in taking part in the buying mission, and thereby agree with the participation conditions indicated below.
- IPD stores your contact data in accordance with Art. 6 (1) (a) GDPR. You can find our data privacy statement [here](#). I have read and understood the data privacy statement and agree to the storing of my data as described therein.

TERMS AND CONDITIONS OF PARTICIPATIONS:

The organizers reserve the right to refuse entries. The Program is subject to change. Updates will be communicated in due time. Please note that the service package listed above does not include costs for business flights, meals beside organized networking events, beverages, snacks or costs for visa and personal expenses. The Hotel (five-stars ranked) will be selected, booked and paid by the organizers. We will be happy to provide you with logistical support when needed. The participant is responsible for her/his own accident and illness insurance, etc. All insurance costs are to be paid by the participants. The participant shall be responsible for her/his own medical arrangements (vaccinations, etc.). At the end of the mission, all participants are obliged to fill out contact sheets provided by the organizers, indicating the matches they have made during the mission in Ethiopia.

CONTACT INFORMATION (PLEASE FILL IN)

First name: _____ Last name: _____

Company: _____ Position: _____

Street, no.: _____ Postcode/City: _____

Telephone: _____ Country: _____

E-Mail: _____ Mobile: _____

Date: _____ Signature: _____

I AM INTERESTED IN MEETING PRODUCERS OF

- | | | | |
|--------------------------------------|--|--|---------------------------------------|
| <input type="checkbox"/> Beans | <input type="checkbox"/> Pease (incl. sugar snaps) | <input type="checkbox"/> Table Grapes | <input type="checkbox"/> Strawberries |
| <input type="checkbox"/> Fresh Herbs | <input type="checkbox"/> Chilli Peppers | <input type="checkbox"/> Avocado | <input type="checkbox"/> Mango |
| <input type="checkbox"/> Papaya | <input type="checkbox"/> Asparagus | <input type="checkbox"/> Citrus Fruits | <input type="checkbox"/> Pumpkin |
| <input type="checkbox"/> Apple | <input type="checkbox"/> other products (please specify) _____ | | |